

# METZLER : VATER



**METZLER : VATER** is an independent agency group specialising in brand activation. Some 150 staff work both independently and collectively as experts in the DIGITAL, EXPERIENTIAL, ARCHITECTURE and ACTIVE DRIVE fields to facilitate integrated brand experiences for customers such as BSH, BMW, MINI, Microsoft, Fujitsu and Württembergische Versicherung (insurance company).

Our digital agency **METZLER : VATER campaigns** creates interactive platforms and develops concepts for a networked world – through online campaigns, digital activation or social media strategies. Our team in Munich-Schwabing is currently seeking a:

## SOCIAL MEDIA MANAGER (F/M)

As a Social Media Manager, you will be responsible for running and devising concepts for international social media channels. In addition to strategic development, your tasks will also include independently monitoring and assessing new trends on the social web. You will be skilled at compiling topic plans and editorial plans in consultation with customers, and will independently manage your assigned channels. You will be a confident content creator and community manager, and will take charge of analysing insights and tracking measures. Tedium That is not in our vocabulary!

### What we expect from you:

- Relevant training or tertiary studies
- At least one year's professional experience in the same or a similar role
- A passion for web technology
- A strong customer focus, curiosity, creativity, resilience and flexibility
- Strong networking and abstraction skills
- Fluency in written and spoken German, native-level English

### What you can expect from us:

- A great team with a great atmosphere: Fresh fruit, drinks, and a fully stocked ice-cream freezer in our cosy office in Munich-Schwabing
- Projects involving responsibility, and an interesting customer portfolio with exciting jobs
- Support and empowerment when independently managing your project
- Opportunities for advanced training and continued education
- Flexible working hours
- Adrian, Alex, Alexander, Amy, Jessica, Julia, Pierre, Rainer, Richard, Sibylle, Teresa, Valerie, Victoria and Lava our resident dog

### Sounds exciting?

Then write to us and tell us why you are the right person for METZLER : VATER, and when you want to start working with us. Pique our curiosity! Please send your full application, including desired salary, to:

### Anja Stegk

Recruiter | [hr@metzler-vater.com](mailto:hr@metzler-vater.com) | +49 8106 2137-185